**App Motto**: Helping others to post their own experiences for the benefit of others.

**App Idea**: In twitter, facebook or linked in, your posts or articles will be shown only to the relevant audience and your friend lists only. To make it popular, your posts should be shared or liked by the users. So only bigshots or giants posts will be seen by lots of people. what about the simple people posts?

To overcome this issue we are creating a space exclusively for all the users to know the information of any kind.

**App**: my experiences. App title we can decide later.

1) To post the the users experiences in the app. Should be approved by admin. Experiences are multilingual. English initially.

2) Users need to enter the mobile no. to register in the app. Registration should be OTP approved.

3) User experiences can be in different category.

    i) Interesting

    ii) Worst

    iii) Good

    iv) Joyful

    v) Amazing

4) When any user post the experience after registered, its free. Any one can post the experience at free.

Fields are,

a) Experience Category

b) Subject (words limit 10)

c) Message (words limit 150)

d) Location / City

e) Post Type - Text / Audio File / Video File

f) Display Type - Private (not shown to any one) / Protected (shown only to the posted users) / Public (shown to every one)

5) If you are posting 1 experience, you can see 5 experience of other users in any category for free in a month. If you are posting 2, then you can view 10, posting 3, then 15 like that.

6) If you are not posting any experience and want to see others then its chargeable. The user needs to pay Rs.100 / month.

7) After user posted the experience, any one can give a thumbs up or thumbs down only. No reviews and comments are allowed. If more thumbs up means, then more popular it is.

8) Experience categories

    i) Travel

    ii) Friends

    iii) Family

    iv) Office

    v) Street

    vi) People

    vii) Kids

    viii) Schools

    viii) Colleges

... and more we can bring.

9) When the users post start reading by more people, to encourage them we can give some contributions in cash/gifts/greetings.

10) We can also bring some ads in a readable way in the app for our app development costs